



The
**International
Trade Association**
of Greater Chicago

PROGRAM ANNOUNCEMENT

4610 North Kenton Avenue, Chicago, Illinois 60630-4020 U.S.A.

Tel: 773/725-1106

info@itagc.org

Fax: 773/725-2294

THE INTERNATIONAL TRADE ASSOCIATION OF GREATER CHICAGO

invites you to a special luncheon program:

UPDATE ON INTERNATIONAL SCAMS FOR IMPORTERS, EXPORTERS & INVESTORS

Presentation by:

Louise Kern

Managing Director

GloBIS

(Global Business Information Services, Inc.)

Companies are still falling for old scams even as scammers themselves are rapidly evolving more sophisticated ways of cheating you. This presentation will get you up to speed by highlighting trends in business scams worldwide, providing you tools to conduct your own screening, and allowing you to review questionable emails you have received as case studies during this session.

With over 30 years of international experience, Louise Kern began working in the business information industry in 1996. Seeing the surging need for high quality business information in the increasingly global economy, she founded Global Business Information Services, Inc. (GloBIS) in 2003 to cater particularly to the growing number of small and medium sized enterprises expanding internationally. Initially focusing exclusively on China business information, GloBIS soon expanded its coverage to include information on businesses and individuals worldwide, for clients ranging from companies just starting out to Fortune 500s.

GloBIS is a Strategic Partner of the U.S. Commercial Service, and is a subcontractor for their International Company Profile (ICP) reports on companies in China, Iraq, Turkey, Ghana, Angola, Vietnam, Indonesia, Austria, etc. GloBIS is also on Ex-Im Bank's list of recommended providers of credit reports on companies any size, anywhere in the world.

This will be a unique opportunity for participants to discuss issues and questions of immediate concern with Ms. Kern.

Wednesday, July 12, 2017

CARLUCCI ROSEMONT

6111 North River Road, Rosemont, IL

11:45 a.m. – Registration

12:00 p.m. – Luncheon Program

2:00 p.m. – Adjourn

ITA/GC members and their guests - \$50; Non-members - \$75

Please Make Your Reservations Early: Contact the ITA/GC by **4:00 p.m., Monday, July 10**

Tel: 773/725-1106

rsvp@itagc.org

Fax: 773/725-2294

American Express, Discover, MasterCard and Visa are welcome.

A reservation is an obligation to pay: reservations not canceled 48 hours prior to the meeting will be billed.



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REGISTRATION FORM

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Please register me/us for the July 12 luncheon program: ***Update on International Scams...***

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Tel: _____ Fax: _____ E-mail: _____

Payment Method: Personal Check Corporate Check American Express Discover MasterCard Visa

Payment Amount: \$ _____

Card No.: _____ Exp. Date: _____

Name on card: _____

Signature: _____

Please make checks payable to: **The International Trade Association of Greater Chicago**

Mail to: ITA/GC, 4610 North Kenton Avenue, Chicago, IL 60630-4020

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