



ILLINOIS INTERNATIONAL BUSINESS CALENDAR

July 19, 2021

*******CONNECTING YOU TO GLOBAL MARKETS*******

The *Illinois International Business Calendar* is published by the International Trade Association of Greater Chicago (ITA/GC). The *Calendar* is also available on our website: www.itagc.org. It is published every Friday, and available at no charge.

Inclusion Policy: As a public service to the international business community, we publish a listing of **international business events** for which we receive **written** notification, preferably by e-mail (info@itagc.org). Any organization may submit events that would be of interest to **and are open to** the Illinois international business community. There is no charge. All calendar listings are subject to the editor's discretion. Inclusion of an event does not imply endorsement by any of the sponsoring organizations.

Founded in 1978, the International Trade Association of Greater Chicago (ITA/GC) is a not-for-profit, 501(c)6 voluntary business association dedicated to promoting international commerce in all its forms.

The ITA/GC provides a forum for the exchange of practical information and insight within the international business community. Members share interests in import and export matters, in international investment, alliance, and licensing opportunities, and – in the broader sense – doing business across the world.

The ITA/GC's focus is on practicality: on building knowledge and enabling relationships that help people do international business. While our scope of interest is diverse – all aspects of trading and commercial activity across all geographies and all industries – our work is simple: **to help others gain understanding that is personal, current and actionable.**

New events, and events with additional/revised information, are indicated in Green.

FEATURED ITA/GC PROGRAMS

HELPING YOU GAIN UNDERSTANDING THAT IS PERSONAL, CURRENT AND ACTIONABLE

- July 28 ***SELECTCHICAGO [VIRTUAL] FDI WORKSHOP SERIES***. Webinar, sponsored by SelectChicago in association with the **International Trade Association of Greater Chicago** and the Chicago International Trade Commissioners' Association, is a monthly series bringing together local municipalities, foreign country representatives and international companies exploring foreign direct investment (FDI). This month features the local community of **Arlington Heights**. Country Showcase: **Japan** with speakers: **Kenichi Okada**, Consul-General, Consulate-General of Japan in Chicago (JCCC) and **Ralph Inforzato**, Chief Executive Director, Japan External Trade Organization (JETRO Chicago). Company updates: **Kazuaki Watanabe**, CEO & President, Figaro USA and **Pierre Yamashina**, President & CEO, Kanematsu USA. 9:00 a.m. – 11:30 a.m. CDT. No fee; advance registration required. For information & registration, please see: <https://scfdi2020.clickmeeting.com/july-28-2021-session-the-village-of-arlington-heights-country-of-japan/register>.
- July 29 ***CASHING-IN ON FREE TRADE AGREEMENTS***. Technical training webinar sponsored by the **International Trade Association of Greater Chicago**. Presentation by **Arthur C. O'Meara IV**, Principal, O'Meara & Associates, who will highlight the U.S.-Mexico-Canada Agreement (USMCA), the most complex of the U.S.' free trade agreements (14 agreements with 20 countries), with the intention of developing an understanding of free trade agreements in general and how they can be exploited to build business health. International and domestic purchases and sales will be discussed, as well as "origination" versus "country of origin" and how each concept is addressed in free trade agreements. 8:30 a.m. – 12:00 p.m. CDT. ITAGC & CCBFA Members - \$275; Non-members - \$350. For information & registration, please see: <https://www.eventbrite.com/e/cashing-in-on-free-trade-agreements-tickets-161692321085>.

Sep. 17 **2021 SILK ROAD CONFERENCE.** Fifteenth Annual event sponsored by the Central Asian Productivity Research Center and Global Programs, College of Business, Northern Illinois University, with support from the **International Trade Association of Greater Chicago**. Keynote: **George Krol**, former U.S. Ambassador to Kazakhstan, now serving as an instructor at the U.S. Naval War College. 8:00 a.m. – 5:30 p.m., Conference Center, Northern Illinois University, 1120 Diehl Road, Naperville, IL. Members of sponsoring organizations - \$45; Non-members - \$55. For information & registration, please see: www.caprc.org, or contact: lepinske@sbcglobal.net.

Of Note:

Union Pacific Halting Shipments for One Week: *IB Newsmag* reports UP is halting all shipments from West Coast ports to its Global IV terminal in Chicago for up to a week beginning Sunday (July 18) night. This means that as many as 40,000 twenty-foot containers will be stuck at West Coast ports mainly due to inbound congestions at Chicago, Memphis and other destinations. The greatest issue appears to be a shortage of pool chassis at Chicago's Global IV, and UP's halt may create additional huge back-ups at West Coast ports.

Los Angeles Port Braces for Yantian Catch-up, Peak Season Combo: "About a third of all vessel services that call {at Los Angeles] originate from the Guangdong Province [where the Yantian port is located] and vessel arrivals here slowed somewhat in June as the Guangdong Province operated at about 50% of normal ship departure capacity," said Gene Seroka, Port of Los Angeles Executive Director, as reported by *American Shipper Daily*. The looming challenge for California's ports is that all the cargo that didn't come last month is now belatedly arriving. "The South China seaports resumed full operations late in the month of June, which means more ships are starting to head our way this month and into August," Seroka noted. The full report is here: <https://www.freightwaves.com/news/los-angeles-port-braces-for-yantian-catch-up-peak-season-combo>.

WTO Issues New Edition of World Tariff Profiles: On July 14 the WTO issued the 2021 edition of *World Tariff Profiles*, a joint publication of the WTO, International Trade Centre and the United Nations Conference on Trade and Development (UNCTAD). The publication provides comprehensive information on the tariffs and non-tariff measures imposed by over 170 countries and customs territories. Summary tables allow cross-country comparisons of the average "bound" or maximum tariff each economy may apply to its imports and the average tariff it applies in practice. More information is here: https://www.wto.org/english/news_e/news21_e/publ_14jul21_e.htm.

Timeline: How the Suez Canal Blockage Unfolded across Supply Chains: The Ever Given was lodged in the canal for six days, blocking hundreds (367 at its peak) of ships from traversing the waterway. Days after the vessel was freed, hundreds of container ships were still waiting to get through the canal as a result of the backlog created by the blockage. *Supply Chain Dive* provides a chronology of what unfolded over the six days in which the container ship was stuck, and its lingering effects on the supply chain: <https://www.supplychaindive.com/news/timeline-ever-given-evergreen-blocked-suez-canal-supply-chain/597660/>.

EXIM Releases 2020 Competitiveness Report: On June 30 EXIM released its *Report to the U.S. Congress on Global Export Credit Competition* (Competitiveness Report), a worldwide survey of official medium- and long-term (MLT) export credit provided between January 1 and December 31, 2020, and an account of U.S. exporter and lender experiences with EXIM during that period. Calendar year 2020 was the first complete year that EXIM was fully operational following its historic seven-year reauthorization that was signed into law on December 20, 2019. The reauthorization followed a nearly four-year hiatus in the agency's history in which there was either a lapse in EXIM's operating authority to conduct new export credit business (July 2015 to December 2015) and/or a lack of a quorum on EXIM's Board of Directors (July 2015 to May 2019). During that period, these limitations to the agency's operating capacity severely hindered EXIM's ability to support the competitiveness of U.S. exporters. The Report is here: https://www.exim.gov/sites/default/files/reports/competitiveness_reports/2020/EXIM_2020_CompetitivenessReport_Web-Ready_Single%20pages.pdf.

Global Cargo Dilemma Summarized: As reported by the Pacific Merchant Shipping Association:

I have cargo in China, but I can't get a box.

When I get a box, I can't get a ship.

When I get a ship, I can't get a berth.

When I get a berth, I can't get a truck.

When I get a truck, I can't get a chassis.

When I get a chassis, I can't find space at a warehouse to take the cargo.

Fake Goods, Real Dangers: U.S. Customs & Border Protection has launched a new initiative to highlight "The Truth Behind Counterfeits," outlining the Economic Impacts, Health and Safety and Legal Implications. The information is here: <https://www.cbp.gov/trade/fakegoodsrealdangers>.

Aluminum & Steel Monitors: To better track the import of steel and aluminum, the International Trade Administration's Enforcement and Compliance (E&C) business unit developed Steel and Aluminum Import Monitors, which are unique tools that provide greater transparency in trade flows and import trends for these iconic industries.

- **Aluminum Import Monitor:** <https://www.trade.gov/data-visualization/us-aluminum-import-monitor>.
- **Steel Import Monitor:** <https://www.trade.gov/data-visualization/us-steel-import-monitor>.

A third tool – the **Melt and Pour Dashboard** – is available here: <https://www.trade.gov/data-visualization/melt-and-pour-dashboard>. These monitoring tools provide E&C with more data about the supply chain of finished steel imports into the United States. This data aids E&C's ability to monitor for anomalies in trade patterns, which can help E&C and the domestic manufacturers to identify potential transshipment and circumvention of U.S. antidumping and countervailing duty orders.

Ways and Means Democrats Introduce Legislation to Reform and Renew Key U.S. Trade Programs:

Ways and Means Committee Democrats, led by Trade Subcommittee Chairman Earl Blumenauer (D-OR), recently introduced two bills to reform U.S. trade policies in a manner that delivers for workers, businesses, and the country's most economically vulnerable trading partners. The pieces of legislation modernize and reauthorize the Trade Adjustment Assistance (TAA) programs, the Generalized System of Preferences (GSP), the Miscellaneous Tariff Bill (MTB), and the American Manufacturing Competitiveness Act of 2016 (AMCA). Notably, the bills also address significant shortcomings in recently passed Senate legislation, including that package's failure to reauthorize TAA, fix the GSP eligibility criteria and transparency provisions, and address loopholes in the MTB process that benefit China. For details, please see: <https://waysandmeans.house.gov/media-center/press-releases/ways-and-means-democrats-introduce-legislation-reform-and-renew-key-us>.

Import/Export Certificate: Oakton Community College is now offering a one year, online 12 credit Import/Export Certificate. With the guidance of experienced professionals in the field, you will: Master industry-standard technology, payment systems and contracts; Learn about national and international trade regulations; Gain skills for negotiating across cultures and diverse legal systems; Graduate from the program with the skills you need to gain an entry-level position as a trade analyst, customs analyst, customs consultant, trade coordinator or compliance specialist. Learn more at: <https://catalog.oakton.edu/career-programs-pathways/global-business-studies/import-export-specialist-certificate/>.

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- July 19 **EXPORTING PROCEDURES.** Webinar, sponsored by the Global Training Center, will cover: *Export Controls Questions; Incoterms®: how they can decrease costs and reduce exposure to risk for an exporter; Review of how to determine your Product's Schedule B or HTSUS Classification; Reporting your Export to the U.S. Government; Required Export Documents; Required record retention; Benefits of an Export Compliance Manual.* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/exporting-procedures-webinar/>.
- July 20 **BECOMING A LICENSED CUSTOMS BROKER.** Webinar, sponsored by Star USA, will describe the steps you need to take to become a Licensed Customs Broker. 10:00 – 11:00 a.m. CDT. No fee; advance registration required. For information & registration, please see: <https://starusa.org/events/becoming-a-licensed-customs-broker-webinar/>.
- July 20 **DOING BUSINESS IN GUYANA.** Webinar, sponsored by the U.S. Commercial Service, will discuss business opportunities in various sectors, reasons to consider doing business in Guyana, and the U.S. Government resources available to support your company in the market. 12:00 p.m. CDT. Fee: \$35. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=IQGC>.
- July 20 **SHIFTING TIDES – WHAT'S NEXT FOR CHINA, VIETNAM, SINGAPORE, AND HONG KONG IN 2021.** Webinar sponsored by Dezan Shira & Associates. Topics include: Overview and Country Comparisons (China, Hong Kong, Singapore, Vietnam) ; Selecting Your Market for Entry; How to Get Started. 12:00 – 1:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://register.gotowebinar.com/register/4742394177919174157?source=fl&_cldee=cnBhdWxsaW5AaXRhZ2Mub3Jn&recipientid=1e4d-e5937e5c404ae911a993000d3aa306f0-0802103dcb034fd9f680564e6ff403d&esid=48878949-66e0-eb11-bacb-000d3aa0a1c5.

- July 20 ***COPYRIGHTS AND MUSIC LICENSING IN CHINA BROWN BAG – MDCP/A2IM 3RD TRADE TALKS.*** Webinar, sponsored by the International Trade Administration and the American Association of Independent Music, will focus on copyrights and music licensing in this market through the Market Development Cooperator Program. 1:00 – 2:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=IQMN>.
- July 20 ***EXPORTING TO KOREA DUTY-FREE.*** Webinar, sponsored by the World Trade Research Institute, will explain the benefits of the U.S.-Korea Free Trade Agreement and provides details on taking advantage of this exciting opportunity. 2:00 – 4:00 p.m. CDT. Fee: \$65. For information & registration, please see: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ei6vkwgca2831f39&oseq=&c=&ch=>.
- July 21 ***EXPORT TO CANADA.*** Webinar, sponsored by the Global Training Center, will focus on: *Doing business in Canada; To market, to market; Policers, PGAs, partners and providers; Expanding your markets: leaving the U.S.; Canadian import procedures; Special import considerations and duty reduction programs; NAFTA and other free trade agreements; BSCA enforcement; Other programs.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/export-to-canada-webinar/>.
- July 21 ***ENGAGING THE PRIVATE SECTOR FOR INNOVATIVE GLOBAL DEVELOPMENT.*** Virtual panel discussion sponsored by the Center for Strategic & International Studies. Panelists include: **Jennifer Billings**, Global Agriculture Development Leader, Corteva Agriscience; **Richard Crespin**, CEO, CollaborateUp; **Sarah Glass**, Senior Director for Private Sector Engagement, World Wildlife Fund; **Melissa Paulsen**, Associate Director of Entrepreneurship and Education Programs, University of Notre Dame; **Paul Perrin**, Director of Evidence and Learning, University of Notre Dame; **Daniel F. Runde**, Senior Vice President; William A. Schreyer Chair and Director, Project on Prosperity and Development, CSIS. 9:00 – 10:00 a.m. CDT. No fee; advance registration required. For information & registration, please see: <https://www.csis.org/events/engaging-private-sector-innovative-global-development>.
- July 21 ***BIDEN ADMINISTRATION – FIRST 100 DAYS OF U.S. IMMIGRATION SYSTEM REFORM.*** Webinar, sponsored by Mondaq and Laura Devine Immigration, will provide you with insight into the steps to take now to protect your international workforce. 11:00 a.m. – 12:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: <https://www.mondaq.com/webinars/webinar/198/Biden-Administration--First-100-Days-of-US-Immigration-System-Reform>.
- July 21 ***THE 2021 TRADE AGENDA.*** Webinar sponsored by the Washington International Trade Association and the American Leadership Initiative. Presentation by Rep. **Jimmy Gomez** (D-CA), House Ways & Means Committee Trade Subcommittee. 12:00 – 1:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://us02web.zoom.us/webinar/register/WN_RodODdv8QAGqL8nQlqBRyA.
- July 21 ***CUSTOMS RECORDKEEPING 101: WHAT YOU NEED TO KNOW.*** Webinar, sponsored by Sandler, Travis & Rosenberg, P.A., will explain the burdens and requirements of recordkeeping under U.S. laws and how those required to keep records can best meet their obligations. 1:00 – 2:00 p.m. CDT. Fee: \$200. For information & registration, please see: <https://www.strtrade.com/training/events/upcoming-webinars/customs-recordkeeping-101-what-you-need-to-know>.

- July 22 **DIGITALIZATION OF CENTRAL ASIA THROUGH THE PRISM OF AMERICAN COMPANIES AND REGIONAL GOVERNMENTS.** Webinar sponsored by the U.S. – Kyrgyzstan Business Council and the U.S. – Tajikistan Business Council. Speakers include: **Sergei Bolshakov**, Corporate and Government Affairs Director in CIS Countries, Microsoft in Central & Eastern Europe; **Vladlen Valuev**, Regional Product Customer Support Manager, John Deere; **Dilshod Sharifi**, Director, Committee on Architecture and Construction under the Government of the Republic of Tajikistan; **Sayed Khodadad Mousavi**, Project Director, Digital CASA Project, Ministry of Communication & IT, Afghanistan. 7:00 a.m. CDT. No fee; advance registration required. For information & registration, please see: https://zoom.us/webinar/register/WN_bBhZ7zHmQhWfs_O2xmUmeQ.
- July 22 **BUSINESS OPPORTUNITIES IN MONGOLIA FOR U.S. COMPANIES.** Webinar sponsored by the World Trade Center Washington, DC, and the Export International Trade Center of Mongolia. Speakers include: **Oyu Vasha**, Department of Foreign Trade and Economic Cooperation, Ministry of Foreign Affairs; **Zhen Gong Cross**, Head of Mongolian Affairs, U.S. Department of Commerce; **Jambaltseren Tumor-Uya**, State Secretary, Ministry of Food, Agriculture and Light Industry; **Erdenesaikhan Yadamsuren**, Director of Small Medium Enterprises Agency; **Oyunbileg Damdin**, Director of Export International Trade Center of Mongolia; Representatives of businesses operating in the food, agriculture, light and tourism industries of Mongolia. 8:00 a.m. CDT. No fee; advance registration required. For information & registration, please see: https://zoom.us/webinar/register/WN_7_D2IU7iRmOQwRn9TCD38Q.
- July 22 **EXPORT TO MEXICO.** Webinar, sponsored by the Global Training Center, will cover: *An Overview of Mexico; Leaving the United States; Entering Mexico; Mexico Tariff Schedule; Non-tariff Regulations & Restrictions; Trade Promotions & Initiatives; Information Resources.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/export-to-mexico-webinar/>.
- July 22 **SUPPLY CHAIN & TRADE POST COVID RISKS & OPPORTUNITIES.** Webinar sponsored by Regions Bank and the Hong Kong Association of Atlanta. Topics include: *How firms are dealing with supply chain disruptions and price increases; Risk mitigation for cross border transactions; Resources for growing your international trade and supply chain business; Available programs for financing international transactions; Trends in international trade.* 9:00 – 10:30 a.m. CDT. No fee; advance registration required by July 20. For information & registration, please contact: phil.bonelli@regions.com.
- July 22 **EARTH OBSERVATION TECHNOLOGY GLOBAL OPPORTUNITIES.** Webinar, sponsored by the U.S. Commercial Service and the Asian Development Bank, is designed to introduce U.S. consultants and small and medium sized companies to the significant project opportunities which are issued by the ADB. This webinar will help you learn: *How ADB is harnessing U.S. earth observation technologies in its work and how U.S. solution providers can leverage such innovations in their own proposals; Impact earth observation technologies can reduce the need for on-site analyses and regular travel to project sites while delivering detailed insights; About Innovative U.S. technologies and knowledge that are being used to drive economic recovery across the Indo-Pacific and ADB developing member countries.* 12:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: <https://www.trade.gov/earth-observation-technology-global-opportunities>.
- July 22 **ACCESSING USMCA MARKETS WITH E-COMMERCE: TOOLS FOR SMES TO INCREASE ONLINE INTERNATIONAL SALES.** Webinar sponsored by the U.S. Commercial Service. 1:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://trade.webex.com/mw3300/mywebex/default.do?nomenu=true&siteurl=trade&service=6&rnd=0.8686324046566661&main_url=https%3A%2F%2Ftrade.webex.com%2Fec3300%2Feventcenter%2Fevent%2FeventAction.do%3FtheAction%3Ddetail%26%26%26EMK%3D4832534b00000003929fde489237772b34acf7aa3dc52d2bfff12e815f105c79f293fe66396561587%26siteurl%3Dtrade%26confViewID%3D197279994975640648%26encyrtTicket%3DSDJTSwAAAAO09bTRKkFDdua8Pf3Vy1bQELrhN3TYplO81u0h7IcnVw2%26.

- July 22 **CLASSIFICATION 101**. Webinar, sponsored by Sandler, Travis & Rosenberg, P.A., will cover the basics of the classification process and help you effectively evaluate tariff classification and related considerations, including the role classification may play in section 232/301 origin determinations, tariff exclusions, and recent court decisions. 1:00 – 2:30 p.m. CDT. Fee: \$200. For information & registration, please see: <https://www.strtrade.com/training/events/upcoming-webinars/classification-101>.
- July 22 **HOW TO WRITE AN EFFECTIVE EXPORT PLAN**. Webinar, sponsored by the World Trade Research Institute, will explain all the aspects that go into an export plan and how to put them together for success in foreign markets. 1:00 – 2:00 p.m. CDT. Fee: \$65. For information & registration, please see: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ei6vloba1e159ae&oseq=&c=&ch=>.
- July 22 **ESSENTIAL INGREDIENTS OF BUSINESS SUCCESS IN AND WITH CHINA – SESSION 2**. Virtual program sponsored by the U.S. Heartland China Association. Speakers include: **Amy P. Celico**, Albright Stonebridge Group; **David S. Chen**, Ph.D., Summit Bridge Group, Inc.; **Daniel B. Wright**, GreenPoint Group. 5:00 – 6:30 p.m. CDT. USHCA Members – No fee; Non-members - \$35. For information & registration, please see: https://usheartlandchina.org/projects-events/china-business-seminar/?utm_source=SupChina&utm_campaign=93fb8e1adf-EMAIL_CAMPAIGN_2019_10_14_04_19_COPY_01&utm_medium=email&utm_term=0_03c0779d50-93fb8e1adf-165941826.
- July 22 **CHINA AND THE H2 MACRO FRAMEWORK**. Webinar sponsored by US-China Series. Presentation by **Tuuli McCully**, Head of Asia-Pacific Economics, Scotiabank, Singapore, who will outline the framework for Chinese growth in the second half of 2021. 8:30 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://zoom.us/webinar/register/WN_xJhP78FuQICb3a_FfjYRoQ.
- July 23 **INCOTERMS® 2020**. Webinar, sponsored by the Global Training Center, will cover: *Trade Terms for Domestic and International Transactions; Incoterms® 2020 Product Transportation and Risk of Loss; Terms for Any Mode; Maritime Terms; Costing Methods; Case Studies; Mistakes Made: Court Cases Involving Incoterms® Rules*. 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/incoterms-2020-webinar-14/>.
- July 23 **WHAT'S NEW IN THE US-MEXICO-CANADA AGREEMENT**. Webinar, sponsored by the World Trade Research Institute, will cover the details of the changes to NAFTA and how U.S. companies can take advantage of the new export opportunities. 11:00 a.m. – 12:00 p.m. CDT. Fee: \$65. For information & registration, please see: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ei6vg2ji675c6b0a&oseq=&c=&ch=>.
- July 26 - **2021 ICPA SUMMER CONFERENCE**. Virtual & in-person event sponsored by the International Compliance Professionals Association. There will be three tracks running simultaneously: Import, Export and General. All sessions will be available onsite and online. You are not restricted to one track; you may move between them. Walt Disney World Swan and Dolphin, 1500 Epcot Resorts Boulevard, Lake Buena Vista, FL. Onsite - \$650; Virtual - \$325. For information & registration, please see: <https://web.event.com/event/a2a58627-2c6c-4566-a7b0-0a444a5e77ce/summary>.
- July 26 - **VIRTUAL CUSTOMS BROKER EXAM PREP COURSE – OCTOBER 2021 EXAM**. Virtual course, sponsored by Sandler, Travis & Rosenberg, P.A., is designed to prepare attendees to take and pass the customs broker examination, but its extensive overview of the customs brokerage/import process makes it also an option for those looking for training in this field. The course includes 40 hours of class instruction on topics such as broker regulations, entry, classification, valuation, free trade agreements, antidumping/countervailing duty, fines, penalties and forfeitures, bonds, country of origin marking, liquidation, search and seizure, and intellectual property. Classes meet from 5:00 – 7:30 p.m. CDT, Mondays and Thursdays. Fee: \$950. For information & registration, please see: <https://www.strtrade.com/training/events/upcoming-webinars/virtual-customs-broker-exam-prep-course-october-2021-exam>.

- July 26 - ***INNOVATING & TRANSFORMING TRADE IN TODAY'S WORLD***. Seventh Annual Global Trade Educational Conference 2021 (G TEC) sponsored by the National Customs Brokers & Forwarders Association of America Educational Institute. All trade professionals, regardless of membership or affiliation, are invited to join us to: Learn from industry subject matter experts on today's pressing matters; Get an opportunity to voice your questions to federal, state and industry experts about the latest issues affecting your business; Acquire fresh ideas by networking with business colleagues while meeting new people. Hyatt Regency Inner Harbor, Baltimore, MD. Fee: In-person & virtual fees vary depending on circumstance; Earlybird registration deadline: **July 3**. For information & registration, please see: https://www.ncbfaa.org/4DCGI/events/902.html?Action=Conference_Detail&ConfID_W=902&menukey=events.
- July 26 ***INTERNATIONAL LOGISTICS***. Webinar, sponsored by the Global Training Center, will cover: *International Logistics Partners; Securing Your International Supply Chain; Ocean Bills of Lading and Common Carriers Obligations toward the Shipper; Ocean Transportation; Air Freight Transportation; Insurance; International Supply Chain Documentation*. 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/international-logistics-webinar-12/>.
- July 27 - ***VIRTUAL TRADE MISSION TO INDIA***. Multi-sector virtual mission sponsored by the Illinois Office of Trade and Investment and the U.S. Commercial Service. Strategic sectors include: aerospace & defense; information and communication technologies; energy; healthcare; environmental technologies; and education, with additional opportunities in consumer goods, automotive, financial services, and manufacturing equipment. Participants will receive: Pre-scheduled B2B matchmaking; 50-75% partial reimbursement of fees; Briefing material. Fee: \$250. For information, please e-mail: Lauro.Arias@illinois.gov.
- July 27 - ***NEW PATHWAYS TO A STRONGER U.S. – AFRICA ECONOMIC PARTNERSHIP***. Thirteenth U.S. – Africa (Virtual) Business Summit 2021 sponsored by the Corporate Council on Africa. The Summit will spotlight the next phase of growth in the U.S. – Africa economic partnership, focusing on key strategies such as: *Health Security; African regional and U.S. – Africa trade; The Future of Energy; Agribusiness; Digital Transformation; Manufacturing Ecosystems; Trade Finance; Women and Diaspora-empowered trade*. Over 1,000 U.S. and African business executives and government leaders are expected to attend. Fee: \$100 - \$500, depending on affiliation. For information & registration, please see: <https://cca.glueup.com/event/u-s-africa-business-summit-2021-35917/>.
- July 27 ***TARIFF CLASSIFICATION***. Webinar, sponsored by the Global Training Center, will cover: *Harmonized System Convention; Overview of Harmonized Tariff Schedule of U.S.; The Export Schedule B; Classification Process; Extrinsic Interpretive Aids; Duty Determination; General Notes; Mechanics of Classification; Classification Exercises*. 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/tariff-classification-webinar-14/>.
- July 27 ***WORKING EFFECTIVELY WITH JAPANESE***. Virtual seminar, sponsored by Japan Intercultural Consulting, will address: *Japanese communication style; Why Japanese tend to be vague/indirect - how to interpret what they mean; Why Japanese don't give a lot of feedback; Overcoming the language barrier; How to confirm whether you've been understood correctly; How decisions are made in Japanese organizations; Why Japanese avoid risk; How to get your ideas accepted by a Japanese organization; How to make meetings with Japanese more effective; How to behave appropriately at meals and other social situations*. 11:00 a.m. -6:00 p.m. CDT. Fee: \$295. For information & registration, please see: <https://eventsframe.com/e/u6yPiZExa/working-effectively-with-japanese/>.

- July 27 ***MANAGING YOUR FCPA RISK: A PRIMER ON THE U.S. FOREIGN CORRUPT PRACTICES ACT.*** Webinar, sponsored by Vedder Price, will provide practical guidance for executives and legal and compliance professionals regarding the following topics: *The history and background of the FCPA; The latest developments in FCPA case law and enforcement; The hallmarks of an effective FCPA compliance program; How to assess your FCPA risk.* 11:30 a.m. – 12:30 p.m. CDT. No fee; advance registration required. For information & registration, please see: <https://www.vedderprice.com/managing-your-fcpa-risk-a-primer-on-the-us-foreign-corrupt-practices-act>.
- July 27 ***GROW-TO-MARKET: HOW DIGITAL COMPANIES THRIVE WORLDWIDE.*** Virtual event, sponsored by GetGlobal, will explore the interplay of global talent pools and foreign innovation. Topics include: *The Domestic & Foreign Drivers for Leveraging Foreign Talent Pools; Mitigating Risks & Insider Threats in Systems & IP When Hiring or Contracting Foreign Talent; How Companies Can Win Big by Getting to the Bleeding Edge in Foreign Mobile Trends; Keys to Leveraging Global Talent Pools in the New Remote Age.* 12:00 – 2:30 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://getglobal.co/grow-to-market/?utm_campaign=Attendee%20Ticket%20Sales&utm_medium=email&_hsmi=140839987&_hsenc=p2ANqtz-8h_N7_JYymDnqWkNYrePSfUPWBM8Kab8S-GYLART7J8Ons4PC72gcSg5jm0p7G0Lnfqv_Y1wHlsUQ7tLbx6v0EeEdO3w&utm_content=140839987&utm_source=hs_email.
- July 27 ***THE U.S.-COLOMBIA FREE TRADE AGREEMENT.*** Webinar, sponsored by the World Trade Research Institute, will explain the details of the agreement and how you can take advantage of this exciting opportunity. 1:00 – 2:00 p.m. CDT. Fee: \$65. For information & registration, please see: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ei6vmfunab6818e2&oseq=&c=&ch=>.
- July 27 ***EXPORT COMPLIANCE 101: I HAVE AN EXPORT LICENSE, NOW WHAT?*** Webinar sponsored by the National Association of District Export Councils. Speakers: **Mariana de Gorordo Rutherford**, COO, Kieyos, Supply Chain/Export Compliance Director, AIRtec, Inc., and **Sheriah Johnson**, Trade Compliance Manager, NCR Corporation. 2:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://us02web.zoom.us/webinar/register/WN_1RgAn1tNSYC6mEb3NnEs-w.
- July 27 ***SHRINKING CITIES IN THE U.S. AND CHINA: CHALLENGES AND RESPONSES.*** Webinar sponsored by the: Lieberthal-Rogel Center for Chinese Studies; United States Heartland China Association; Taubman College of Architecture and Urban Planning, University of Michigan. Leading experts on shrinking cities will explore the lessons learned from the post-industrial shrinking cities in both the U.S. and China, and discuss how both countries are learning to help the communities that are left behind in the face of technology and global changes. 7:00 – 9:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://us02web.zoom.us/webinar/register/WN_IKfXRb_dTjOeOLf4uijh_w.
- July 28 - 29 ***NET ZERO LEADERS SUMMIT (JAPAN BUSINESS CONFERENCE 2021).*** Virtual program, sponsored by the Japanese Ministry of Economy, Trade and Industry (METI) and the Japan External Trade Organization (JETRO), is designed to promote the benefits and attractiveness of green investment in Japan. The main event will feature engaging panel discussions between world-leading figures to combine minds, wisdom, and vision on a global level. Additionally, firms and attendees can interact in the virtual event site using virtual event booths hosted by Japanese firms. No fee; advance registration required. For information & registration, please see: <https://www.jetro.go.jp/en/news/releases/2021/76b249e3de144985.html>.
- July 28 ***USMCA THE MODERNIZED NAFTA.*** Webinar, sponsored by the Global Training Center, will cover: *USMCA Introduction; Definitions; A Closer Look at Origination; Finer Points of Origination; USMCA and Special Sectors; Origin Certification; USMCA in the Organization; Country of Origin for Marking Purposes; Article 2: USMCA's Effects on Temporary Entry, Duty Deferral and Duty Drawback.* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/usmca-the-modernized-nafta-webinar-14/>.

- July 28 ***UNDERSTANDING VALUATION.*** Webinar, sponsored by BDG International, will provide information on: the type of value calculations for merchandise imported into the United States; Transaction and Deductive values for U.S. Customs purposes; Import and Export Valuations based on Incoterms®; valuation of Samples, U.S. Goods Returned and AES value for Export shipments; and much more. 9:00 – 10:00 a.m. CDT. Fee: \$35. For information & registration, please see: <https://web.cvent.com/event/852cef91-5f0f-403c-ba4f-b4776be8451a/summary>.
- July 28 ***SELECTCHICAGO [VIRTUAL] FDI WORKSHOP SERIES.*** Webinar, sponsored by SelectChicago in association with the **International Trade Association of Greater Chicago** and the Chicago International Trade Commissioners' Association, is a monthly series bringing together local municipalities, foreign country representatives and international companies exploring foreign direct investment (FDI). This month features the local community of **Arlington Heights**. Country Showcase: **Japan** with speakers: **Kenichi Okada**, Consul-General, Consulate-General of Japan in Chicago (JCCC) and **Ralph Inforzato**, Chief Executive Director, Japan External Trade Organization (JETRO Chicago). Company updates: **Kazuaki Watanabe**, CEO & President, Figaro USA and **Pierre Yamashina**, President & CEO, Kanematsu USA. 9:00 a.m. – 11:30 a.m. CDT. No fee; advance registration required. For information & registration, please see: <https://scfdi2020.clickmeeting.com/july-28-2021-session-the-village-of-arlington-heights-country-of-japan/register>.
- July 28 ***INTERNATIONAL PAYMENT METHODS.*** Webinar sponsored by the Illinois SBDC International Trade Center at the College of Lake County. Presentation by **Paul Eversman**, Vice President, Foreign Exchange & Trade Finance, Associated Bank, NA, who will discuss how importers and exporters must have a working knowledge of International Payment Methods to successfully conduct business across international borders. His focus will be on documentary collections and commercial letters of credit but will also include some best practices for prepaid and open account transactions, as well as the role of Incoterms® in structuring international payments. 10:00 – 11:15 a.m. CDT. No fee; advance registration required. For information & registration, please see: <https://tadclc.bdifocus.com/Training/TrainingDetails.aspx?tid=401>.
- July 28 ***TAX AND IMPORT DUTY STRATEGIES FOR U.S. EXPORTERS.*** Webinar, sponsored by the U.S. Commercial Service, will provide a brief and simple introduction to a couple of programs available to U.S. exporters, including Duty Drawback and the IC-DISC (Interest Charge Domestic International Sales Corporation). 10:00 a.m. CDT. No fee; advance registration required. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QM1>.
- July 28 ***OPPORTUNITIES IN SPAIN: BLUE TECH AND THE CANARY ISLANDS.*** Webinar, sponsored by the U.S. Commercial Service, will have experts discussing the commercial and collaborative opportunities in the Canary Islands for U.S. marine, environmental and energy technology and service companies operating in the blue economy. 10:00 – 11:00 a.m. CDT. No fee; advance registration required. For information & registration, please see: <https://register.gotowebinar.com/register/561683732046556176>.
- July 28 ***RENEWABLE ENERGY COFFEE CHAT – COLOMBIA AND COSTA RICA.*** Webinar, sponsored by the U.S. Commercial Service, will include market observations, business opportunities, and highlights within the industry. 12:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QLW>.
- July 28 ***WIN CONTRACTS AT THE WORLD BANK.*** Webinar, sponsored by the World Trade Research Institute, will show you how to find out about World Bank projects and how your company can win contracts at the World Bank. 12:00 – 1:00 p.m. CDT. Fee: \$65. For information & registration, please see: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ei6vn693e9536d45&oseq=&c=&ch=>.

- July 28 **ANTIDUMPING 101: MINIMIZING RISK, MAXIMIZING COMPLIANCE.** Webinar, sponsored by Sandler, Travis & Rosenberg, P.S., will show you how to prepare for potential AD threats, protect your bottom line and effectively manage the compliance risks resulting from AD duties and sourcing difficulties. 1:00 – 2:00 p.m. CDT. Fee: \$200. For information & registration, please see: <https://www.strtrade.com/training/events/upcoming-webinars/antidumping-101-minimizing-risk-maximizing-compliance>.
- July 28 **TECH DOWNLOAD: CYBERSECURITY IN THAILAND, VIETNAM, INDONESIA, AND CAMBODIA.** Webinar, sponsored by the U.S. Commercial Service, will provide real-time market conditions and commercial opportunities in the cybersecurity sector in Thailand, Vietnam, Indonesia, and Cambodia. 7:00 – 8:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QJS>.
- July 29 **CASHING-IN ON FREE TRADE AGREEMENTS.** Technical training webinar sponsored by the International Trade Association of Greater Chicago. Presentation by Arthur C. O’Meara IV, Principal, O’Meara & Associates, who will highlight the U.S.-Mexico-Canada Agreement (USMCA), the most complex of the U.S.’ free trade agreements (14 agreements with 20 countries), with the intention of developing an understanding of free trade agreements in general and how they can be exploited to build business health. International and domestic purchases and sales will be discussed, as well as “origination” versus “country of origin” and how each concept is addressed in free trade agreements. 8:30 a.m. – 12:00 p.m. CDT. ITAGC & CCBFA Members - \$275; Non-members - \$350. For information & registration, please see: <https://www.eventbrite.com/e/cashing-in-on-free-trade-agreements-tickets-161692321085>.
- July 29 **COUNTRY OF ORIGIN DETERMINATION.** Webinar, sponsored by the Global Training Center, will focus on: *International Definition of Country of Origin; CBP Definition of Country of Origin; FTC Rules on Country of Origin; Substantial Transformation; Country of Origin & Section 232/301 duties.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/country-of-origin-webinar/>.
- July 29 **TRADE, SUSTAINABILITY AND A CIRCULAR ECONOMY.** Webinar sponsored by the Washington International Trade Association. Speakers include: **Aik Hoe Lim**, Director, Trade and Environment Division, World Trade Organization; **Adina Renee Adler**, Vice President of Advocacy, Institute of Scrap Recycling Industries; **Jessica Bowman**, Executive Director, Plants Based Products Council; **Dr. Charlotte Sieber-Gasser**, Senior Researcher and Lecturer at the Department of Public Law, University of Lucerne and Author, *Is the Future of Preferential Trade in Sustainable Production Only?*; **Paul E. Hagen**, Principal, Beveridge & Diamond PC and Co-author, *Proposals to Expand Basel Convention Controls on Circular Economy Trade*; **Maureen Hinman** (Moderator), Co-founder and Chairman, Silverado Policy Accelerator. 9:00 – 10:30 a.m. CDT. No fee; advance registration required. For information & registration, please see: <https://www.wita.org/events/trade-sustainability-circular-economy/>.
- July 29 **MEXICO INFRASTRUCTURE: THE OAXACA PACT STRATEGIC AGENDA.** Webinar, sponsored by the U.S. Commercial Service, will describe Mexico’s 36 new infrastructure projects worth \$3.5 billion that are being developed in south/south-east Mexico to complement flagship strategic projects like Tren Maya and the Trans-Isthmus Corridor. 12:00 p.m. CDT. Fee: \$25. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QMJ>.
- July 29 **STRATEGIES FOR CROSS-BORDER ECOMMERCE SUCCESS IN CHINA.** Webinar, sponsored by the U.S. Commercial Service, Export Council of Oregon and Health Products Association China, will focus on cross-border e-Commerce sales to China of nutritional supplements, processed foods/beverages and cosmetics/personal care products. 12:00 – 1:00 p.m. CDT. Fee: \$20. For information & registrations, please see: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07ei5a980s0d265b42&oseq=&c=&ch=>.

- July 29 ***CUSTOMS AUDITS 101: WHAT TO EXPECT.*** Webinar, sponsored by Sandler, Travis & Rosenberg, P.A., will discuss current CBP audit methods and what importers may expect. 1:00 – 2:00 p.m. CDT. Fee: \$200. For information & registration, please see: <https://www.strtrade.com/training/events/upcoming-webinars/customs-audits-101-what-to-expect>.
- July 29 ***OTC DRUGS – ENTERING CHINA THROUGH CROSS BORDER E-COMMERCE.*** Webinar, sponsored by the U.S. Commercial Service, will discuss China’s new policy allowing imported OTC drugs to enter China through cross-border e-Commerce, and how to utilize the new policy to grow your brand in China’s E-Commerce market. 8:00 – 9:30 p.m. CDT. Fee: \$25. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QM2>.
- Aug. 4 ***EXPORTING UNCERTAINTY TO CONFIDENCE: FEATURING HAYES MANUFACTURING.*** Webinar sponsored by Women Entrepreneurs Grow Global. Presentations by **Penny Challender**, President, Hayes Manufacturing and **Ursula M. Wegrzynowicz**, Business Development Specialist, The Export-Import Bank of the United States (EXIM). 11:00 a.m. – 12:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: https://register.gotowebinar.com/register/375534214591864845?mc_cid=8ee60c77e9&mc_eid=6499c7d108.
- Aug. 4 ***DOING BUSINESS IN ECUADOR.*** Webinar, sponsored by the U.S. Commercial Service, will discuss business opportunities in various sectors, reasons to consider doing business in Ecuador, and the U.S. Government resources available to support your company in the market. 12:00 p.m. CDT. Fee: \$35. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QGA>.
- Aug. 4 ***MARINE TECHNOLOGY TEAM COFFEE CHAT SERIES FEATURING THAILAND, INDONESIA AND SINGAPORE.*** Webinar, sponsored by the U.S. Commercial Service, will highlight marine technology industry opportunities for U.S. companies in the ASEAN region: Thailand, Indonesia and Singapore. 8:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QLY>.
- Aug. 5 ***CUSTOMS BROKER EXAM PREP COURSE.*** Course, sponsored by Star USA, features three modules: *Customs Broker Exam Prep Course* (\$2,450); *Live Review Sessions with Instructor* (\$595); *Materials Package for CB Exam Prep Course* (\$850). For information & registration, please see: <https://starusa.org/customs-broker-exam-prep-course/>,
- Aug. 10 ***IMPORTING PROCEDURES.*** Webinar, sponsored by the Global Training Center, will cover: *Verifying what your customs broker should be doing for you; Six different ways to value your goods (valuation tied to duties); Country of Origin & markings; Overview of Harmonized Tariff Schedules of the U.S.; Duty Determination; Customs Entry Process; Record keeping requirements; Timely ISF Reporting (Import Security Filing).* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/importing-procedures-webinar-8/>.
- Aug. 10 ***TAIWAN’S BOOMING RENEWABLES SECTOR: GREEN ENERGY OPPORTUNITIES FOR U.S. BUSINESS IN TAIWAN.*** Webinar, sponsored by the U.S. Commercial Service, will highlight renewable energy opportunities for U.S. companies in Taiwan, including market observations, business opportunities, and highlights from industry. 7:00 – 8:00 p.m. CDT. Fee: \$25. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QML>.
- Aug. 11 ***IMPORTING 201.*** Webinar, sponsored by the Global Training Center, will cover: *Legal requirement for import compliance & reporting; What is Reasonable Care; Common Importer Errors; Types of CBP audits and enforcement; Responding to CBP Audit inquiries and the different audit types; Preparing your company for regulatory enforcement; Import Policy and Procedure manual; What triggers an audit?* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/importing-201-webinar-8/>.

- Aug. 13 **CTPAT CERTIFICATION OR RE-VALIDATION.** Webinar, sponsored by the Global Training Center, will cover: *Supply Chain Risk and Vulnerability; Hard and Soft Benefits of Securing the Supply Chain; Product transportation and risk of loss; CTPAT Pros and Cons; CTPAT Basics & Mechanics.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/ctpat-webinar/>.
- Aug. 16 **INTERNATIONAL TRAFFIC IN ARMS REGULATIONS (ITAR).** Webinar, sponsored by the Global Training Center, will cover: *The international traffic in arms regulations and United States Munitions List; Registration with the State Department; ITAR technical data controls; ITAR licenses; Compliance and enforcement; Regulation of brokering activities.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/itar-webinar/>.
- Aug. 17 **EXPORTING PROCEDURES.** Webinar, sponsored by the Global Training Center, will cover: *Export Controls Questions; Incoterms®: how they can decrease costs and reduce exposure to risk for an exporter; Review of how to determine your Product's Schedule B or HTSUS Classification; Reporting your Export to the U.S. Government; Required Export Documents; Required record retention; Benefits of an Export Compliance Manual.* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/exporting-procedures-webinar-14/>.
- Aug. 18 **INCOTERMS® 2020.** Webinar, sponsored by the Global Training Center, will cover: *Trade Terms for Domestic and International Transactions; Incoterms® 2020 Product Transportation and Risk of Loss; Terms for Any Mode; Maritime Terms; Costing Methods; Case Studies; Mistakes Made: Court Cases Involving Incoterms® Rules.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/incoterms-2020-webinar-9/>.
- Aug. 18 **HTSUS ANNUAL LINE REVIEW MANAGEMENT.** Virtual training, sponsored by The World Academy, will address the strategic compliance management process regarding an inclusive annual HTSUS review to determine the accuracy and current classification for all items in the active supply chain process. 12:00 – 1:30 p.m. CDT. Fee: \$195. For information & registration, please see: <https://www.theworldacademy.com/product-page/8-18-htsus-annual-line-review-management>.
- Aug. 19 **EXPORT ADMINISTRATION REGULATIONS (EAR).** Webinar, sponsored by the Global Training Center, will focus on: *Who needs to comply?; General prohibitions; Determine if you are subject to EAR; Be aware of Export Control Reform changes; Know who are prohibited parties; Record keeping requirements; Determine if your product or software is covered by the Commerce Control List (CCL); Learn to determine your Export Control Classification Numbers (ECCN); Determine license requirements.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/ear-webinar/>.
- Aug. 19 **DIGITAL BUSINESS SOLUTIONS - USING REAL TIME VIDEO TO INCREASE EXPORT SALES AND SUPPORT.** Last in a series of webinars (May 13, June 17, July 15), sponsored by the U.S. Commercial Service, will describe how to utilize virtual reality and real time video to connect with reps and customers, for sales discussions, support, post-sales service, installation and training. 1:00 – 2:00 p.m. CDT. No fee; advance registration required. For information & registration, please see: <https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=1QKP>.
- Aug. 20 **DUTY DRAWBACK.** Webinar, sponsored by the Global Training Center, will describe: *The basics of a duty drawback program and the reasons why recovering drawback can be so beneficial; How to maximize your refundable dollar amount by implementing a full duty drawback program in compliance with Customs laws and regulations; The structure of the new 301 Tariffs that have been put into place on goods with a country of origin of China or Europe (and tbd for Vietnam) and discuss the different options involved in obtaining refunds of those additional tariffs on top of the customarily paid duty rate.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/duty-drawback-webinar/>.

- Aug. 23 **INTERNATIONAL LOGISTICS.** Webinar, sponsored by the Global Training Center, will cover: *International Logistics Partners; Securing Your International Supply Chain; Ocean Bills of Lading and Common Carriers Obligations toward the Shipper; Ocean Transportation; Air Freight Transportation; Insurance; International Supply Chain Documentation.* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/international-logistics-webinar-13/>.
- Aug. 30 **TARIFF CLASSIFICATION.** Webinar, sponsored by the Global Training Center, will cover: *Harmonized System Convention; Overview of Harmonized Tariff Schedule of U.S.; The Export Schedule B; Classification Process; Extrinsic Interpretive Aids; Duty Determination; General Notes; Mechanics of Classification; Classification Exercises.* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/tariff-classification-webinar-8/>.
- Aug. 31 **USMCA THE MODERNIZED NAFTA.** Webinar, sponsored by the Global Training Center, will cover: *USMCA Introduction; Definitions; A Closer Look at Origination; Finer Points of Origination; USMCA and Special Sectors; Origin Certification; USMCA in the Organization; Country of Origin for Marking Purposes; Article 2: USMCA's Effects on Temporary Entry, Duty Deferral and Duty Drawback.* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/usmca-the-modernized-nafta-webinar-9/>.
- Sep. 9 **CLASSIFICATION FOR THE AUTOMOTIVE INDUSTRY.** Webinar, sponsored by the Global Training Center, will cover: *Introduction; Harmonized Tariff Schedule of the U.S.; General & Additional Rules of Interpretation; Special Considerations for Classifying Automotive Goods; Utilizing the GRIs to Identify the Most Appropriate Automotive Parts Heading; Steps for Effective Classification; Most Common Automotive Classification Errors; Classification Resources.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/auto-tariff-webinar/>.
- Sep. 10 **USMCA AUTOMOTIVE – VEHICLES, PARTS & ACCESSORIES.** Webinar, sponsored by the Global Training Center, will cover: *Summary Review; Qualifying Resources/Party Lines; Determining Origin; Audit Triggers; Rules of Origin (General Note 12, HTSUS); Documentation; Marking and Labeling for Automotive; Verification and Record-keeping; Penalties.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/auto-usmca-webinar/>.
- Sep. 13 **IMPORTING PROCEDURES.** Webinar, sponsored by the Global Training Center, will cover: *Verifying what your customs broker should be doing for you; Six different ways to value your goods (valuation tied to duties); Country of Origin & markings; Overview of Harmonized Tariff Scheduled of the U.S.; Duty Determination; Customs Entry Process; Record keeping requirements; Timely ISF Reporting (Import Security Filing).* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/importing-procedures-webinar-11/>.
- Sep. 14 **IMPORTING 201.** Webinar, sponsored by the Global Training Center, will cover: *Legal requirement for import compliance & reporting; What is Reasonable Care; Common Importer Errors; Types of CBP audits and enforcement; Responding to CBP Audit inquiries and the different audit types; Preparing your company for regulatory enforcement; Import Policy and Procedure manual; What triggers an audit?* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/importing-201-webinar-11/>.

- Sep. 15 **INTERNAL COMPLIANCE IMPORT ASSESSMENT.** Virtual training, sponsored by The World Academy, will detail the best practices associated with the demonstration of reasonable care and due diligence through internal self-assessment reviews. Topics include: *Self-assessment control documents and checklists; Internal company shared information and compliance transparency; Automation and data analytics; ACE reporting reviews; Broker performance reviews; Remote compliance transparency to import activity; Documented discoveries; Documents action item plans; Compliance follow ups; Prior Disclosures; Point of Discovery notations; Informed compliance expansions.* 12:00 – 1:30 p.m. CDT. Fee: \$195. For information & registration, please see: <https://www.theworldacademy.com/product-page/9-15-internal-compliance-import-assessment>.
- Sep. 16 **EXPORT TO MEXICO.** Webinar, sponsored by the Global Training Center, will cover: *An Overview of Mexico; Leaving the United States; Entering Mexico; Mexico Tariff Schedule; Non-tariff Regulations & Restrictions; Trade Promotions & Initiatives; Information Resources.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/export-to-mexico-webinar-3/>.
- Sep. 17 **2021 SILK ROAD CONFERENCE.** Fifteenth Annual event sponsored by the Central Asian Productivity Research Center and Global Programs, College of Business, Northern Illinois University, with support from the **International Trade Association of Greater Chicago**. Keynote: **George Krol**, former U.S. Ambassador to Kazakhstan, now serving as an instructor at the U.S. Naval War College. 8:00 a.m. – 5:30 p.m., Conference Center, Northern Illinois University, 1120 Diehl Road, Naperville, IL. Members of sponsoring organizations - \$45; Non-members - \$55. For information & registration, please see: www.caprc.org, or contact: lepinske@sbcglobal.net.
- Sep. 17 **EXPORT TO CANADA.** Webinar, sponsored by the Global Training Center, will focus on: *Doing business in Canada; To market, to market; Policers, PGAs, partners and providers; Expanding your markets: leaving the U.S.; Canadian import procedures; Special import considerations and duty reduction programs; NAFTA and other free trade agreements; BSCA enforcement; Other programs.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/export-to-canada-webinar-3/>.
- Sep. 19 - 22 **TRADE MISSION TO THE INTERNATIONAL ATOMIC ENERGY AGENCY'S (IAEA) ANNUAL GENERAL CONFERENCE (VIENNA, AUSTRIA).** Qualified U.S. firms are invited to join the International Trade Administration's Industry Program at the IAEA's General Conference. Participants will gain first-hand information from U.S. government officials about progress on regulatory, technology, and standards issues that are essential to your international business, and showcase your technology to the hundreds of policymakers, IAEA professional staff, scientists, and experts who attend this event. Services include: Briefings from U.S. government officials; 1-1 meetings with visiting ITA staff from top export markets; Meetings with foreign government delegations from top target markets; Access to selected side events at the IAEA General Conference; Networking events. For an application, please see: <https://emenuapps.ita.doc.gov/ePublic/TM/1R1M>.
- Sep. 20 - 27 **SOUTHERN ILLINOIS VIRTUAL TRADE MISSION TO SOUTH AMERICA (PERU, COLOMBIA, CHILE).** Mission, sponsored by the Illinois SBDC International Trade Center at Southern Illinois University Edwardsville, is open to the Illinois small business community. This will be a non-travel opportunity to keep your international business efforts moving forward. Explore this dynamic region and gain exclusive access to potential partners and customers in 3 key markets by participating in assisted virtual meetings with qualified prospects. The virtual trade mission will include: Initial consultation and assessment; Market research; Pre-matchmaking business briefings; Complete mission planning; Customized online business appointments; • Webinar training covering business culture and how to conduct successful virtual meetings in South America; Complete virtual meeting support (hosting, note-taking, interpretation services); Detailed post-mission review & report /Follow-ups. For information & registration, please see: <https://www.siue.edu/business/itc/2021VirtualTradeMissiontoSouthAmerica.pdf>.

- Sep. 20 **LETTERS OF CREDIT.** Webinar, sponsored by the Global Training Center, will cover: *Irrevocable Letters of Credit; Confirmed Irrevocable Letters of Credit; Revocable Letters of Credit; Standby Letters of Credit; Transferable Letters of Credit; Revolving Letters of Credit; Avoiding documentary discrepancies.* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/letters-of-credit-webinar/>.
- Sep. 21 **EXPORTING PROCEDURES.** Webinar, sponsored by the Global Training Center, will cover: *Export Controls Questions; Incoterms®: how they can decrease costs and reduce exposure to risk for an exporter; Review of how to determine your Product's Schedule B or HTSUS Classification; Reporting your Export to the U.S. Government; Required Export Documents; Required record retention; Benefits of an Export Compliance Manual.* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/exporting-procedures-webinar-10/>.
- Sep. 22 - **ADVANCED TOPICS IN CUSTOMS COMPLIANCE CONFERENCE 2021.** Event, sponsored by DeLeon
24 Trade LLC, brings together import and export professionals, legal counsel, customs brokers and other international trade professionals. The 2021 conference will offer three separate tracks covering Advanced Topics across imports, exports and other trade-related topics including FDA, CTPAT-ISA, European customs, and forced labor. Omni Hotel Houston Galleria, 4 Riverway, Houston, TX. In-person - \$595; Virtual - \$295. For information & registration, please see: <https://customsconferences.com/agenda-2021.html>.
- Sep. 22 **INCOTERMS® 2020.** Webinar, sponsored by the Global Training Center, will cover: *Trade Terms for Domestic and International Transactions; Incoterms® 2020 Product Transportation and Risk of Loss; Terms for Any Mode; Maritime Terms; Costing Methods; Case Studies; Mistakes Made: Court Cases Involving Incoterms® Rules.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/incoterms-2020-webinar-10/>.
- Sep. 23 **COUNTRY OF ORIGIN DETERMINATION.** Webinar, sponsored by the Global Training Center, will focus on: *International Definition of Country of Origin; CBP Definition of Country of Origin; FTC Rules on Country of Origin; Substantial Transformation; Country of Origin & Section 232/301 duties.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/country-of-origin-webinar-4/>.
- Sep. 23 **EXPORT CONTROLS DEMONSTRATION THROUGH REMOTE ACCESS.** Virtual training, sponsored by The World Academy, will cover the export control recommended practices necessary to meet export control supervision from the point of agreement of sale through the final stages of the export transaction. 12:00 – 1:30 p.m. CDT. Fee: \$195. For information & registration, please see: <https://www.theworldacademy.com/product-page/9-23-export-controls-demonstration-through-remote-access-training>.
- Sep. 27 - **SOUTH KOREA AND JAPAN TRADE MISSION 2021.** Multi-sector trade mission, organized by the
Oct. 1 Great Lakes St. Lawrence Governors & Premiers (GSGP), to assist small to medium-sized companies from the Great Lakes St. Lawrence region to export products and services to these important markets. Each mission participant will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Japan & South Korea Trade Offices. State STEP grants may be available to offset from 50 to 75% of participation fees. Registration deadline: **June 30**. For information & an application, please see: <https://www.gsgp.org/projects/international-trade/trade-missions/south-korea-and-japan-trade-mission-2021/>.

- Sep. 27 - **UNIVERSITY EXPORT CONTROLS 2021**. Training course, sponsored by the Export Compliance 30 Training Institute, will delve into the details of the EAR, OFAC, and ITAR rules as they affect the day-to-day operations of universities and research organizations. The course will provide participants with a unique opportunity to master the critical nuances of the rules and hear the viewpoints of their peers on the most complex and daunting compliance challenges. 8:00 a.m. – 5:00 p.m., The Blackwell Inn on the campus of The Ohio State University, 2110 Tuttle Park Place, Columbus, OH. Fee: \$1,765 – \$2,150. For information & registration, please see: <https://www.learnexportcompliance.com/event/university-export-controls-2021/>.
- Sep. 27 **INTERNATIONAL LOGISTICS**. Webinar, sponsored by the Global Training Center, will cover: *International Logistics Partners; Securing Your International Supply Chain; Ocean Bills of Lading and Common Carriers Obligations toward the Shipper; Ocean Transportation; Air Freight Transportation; Insurance; International Supply Chain Documentation*. 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/international-logistics-webinar/>.
- Sep. 28 **TARIFF CLASSIFICATION**. Webinar, sponsored by the Global Training Center, will cover: *Harmonized System Convention; Overview of Harmonized Tariff Schedule of U.S.; The Export Schedule B; Classification Process; Extrinsic Interpretive Aids; Duty Determination; General Notes; Mechanics of Classification; Classification Exercises*. 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/tariff-classification-webinar-13/>.
- Sep. 29 **USMCA THE MODERNIZED NAFTA**. Webinar, sponsored by the Global Training Center, will cover: *USMCA Introduction; Definitions; A Closer Look at Origination; Finer Points of Origination; USMCA and Special Sectors; Origin Certification; USMCA in the Organization; Country of Origin for Marking Purposes; Article 2: USMCA's Effects on Temporary Entry, Duty Deferral and Duty Drawback*. 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/usmca-the-modernized-nafta-webinar-13/>.
- Oct. 13 **IMPORTING PROCEDURES**. Webinar, sponsored by the Global Training Center, will cover: *Verifying what your customs broker should be doing for you; Six different ways to value your goods (valuation tied to duties); Country of Origin & markings; Overview of Harmonized Tariff Scheduled of the U.S.; Duty Determination; Customs Entry Process; Record keeping requirements; Timely ISF Reporting (Import Security Filing)*. 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/importing-procedures-webinar-12/>.
- Oct. 13 **INCOTERMS® 2020 UPDATE**. Virtual training, sponsored by The World Academy, will cover: *What we need to know about Incoterms®; 2010 vs 2020; Managing Incoterms® Trade Compliance Issues: USPPI and Ultimate Consignee; Gaining Competitive Advantage on Inbound Logistics; Seller's responsibilities vs Buyer's Responsibilities; Cost vs risk; Delivered Terms compliance risks; Best Practices: Making the right choice for the circumstance; Internal training options: Connectivity in your company; Risk Management and Insurance Controls; Transfer of Title and Revenue Recognition; Incoterms® and Sarbanes-Oxley (SOX)*. 12:00 – 1:30 p.m. CDT. Fee: \$195. For information & registration, please see: <https://www.theworldacademy.com/product-page/11-13-incoterms-2020-update-training>.
- Oct. 14 **IMPORTING 201**. Webinar, sponsored by the Global Training Center, will cover: *Legal requirement for import compliance & reporting; What is Reasonable Care; Common Importer Errors; Types of CBP audits and enforcement; Responding to CBP Audit inquiries and the different audit types; Preparing your company for regulatory enforcement; Import Policy and Procedure manual; What triggers an audit?* 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/importing-201-webinar-12/>.

- Oct. 15 **LETTERS OF CREDIT**. Webinar, sponsored by the Global Training Center, will cover: *Irrevocable Letters of Credit; Confirmed Irrevocable Letters of Credit; Revocable Letters of Credit; Standby Letters of Credit; Transferable Letters of Credit; Revolving Letters of Credit; Avoiding documentary discrepancies*. 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/letters-of-credit-webinar-9/>.
- Oct. 18 - **CYBER SECURITY BUSINESS DEVELOPMENT MISSION TO SOUTH AMERICA**. The U.S. Department of Commerce is leading this mission to Peru, Chile and Uruguay. For an application, please see: <https://emenuapps.ita.doc.gov/ePublic/TM/1R1J>.
- Oct. 18 **EXPORTING PROCEDURES**. Webinar, sponsored by the Global Training Center, will cover: *Export Controls Questions; Incoterms®: how they can decrease costs and reduce exposure to risk for an exporter; Review of how to determine your Product's Schedule B or HTSUS Classification; Reporting your Export to the U.S. Government; Required Export Documents; Required record retention; Benefits of an Export Compliance Manual*. 8:30 a.m. – 4:00 p.m. CDT. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/exporting-procedures-webinar-11/>.
- Oct. 19 **CTPAT CERTIFICATION OR RE-VALIDATION**. Webinar, sponsored by the Global Training Center, will cover: *Supply Chain Risk and Vulnerability; Hard and Soft Benefits of Securing the Supply Chain; Product transportation and risk of loss; CTPAT Pros and Cons; CTPAT Basics & Mechanics*. 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/ctpat-webinar-4/>.
- Oct. 19 **INCOTERMS® 2020**. Webinar, sponsored by the Global Training Center, will cover: *Trade Terms for Domestic and International Transactions; Incoterms® 2020 Product Transportation and Risk of Loss; Terms for Any Mode; Maritime Terms; Costing Methods; Case Studies; Mistakes Made: Court Cases Involving Incoterms® Rules*. 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/incoterms-2020-webinar-11/>.
- Oct. 20 **CTPAT 2021 SECURITY AND COMPLIANCE DEMONSTRATIONS**. Virtual training, sponsored by The World Academy, will provide an in-depth review of the new responsibilities of CTPAT certified and validated companies to remain in good standing and in adherence with security and compliance standards of the CTPAT program management. 12:00 – 1:30 p.m. CDT. Fee: \$195. For information & registration, please see: <https://www.theworldacademy.com/product-page/10-20-ctpat-2021-security-and-compliance-demonstrations-training>.
- Oct. 21 - **ENVIRONMENTAL TECHNOLOGIES TRADE MISSION TO LATIN AMERICA [ECUADOR, PERU, MEXICO]**. Mission, sponsored by the U.S. Commercial Service, is intended to include representatives from a variety of U.S. solid waste and recycling, and water and wastewater technology manufacturers, service providers, associations and trade organizations. The Trade Mission will introduce the participants to government service providers, end-users and prospective partners whose needs and capabilities are best suited to each U.S. participant's strengths. The business meetings will be designed to match the delegates with a minimum of 3-5 potential business partners, distributors or importers in these markets. Mission participants will also be briefed by key local industry leaders on local market conditions and opportunities in the various regions. For information & an application, please see: <https://www.trade.gov/us-environmental-technologies-trade-mission-latin-america>.
- Oct. 22 **EXPORT ADMINISTRATION REGULATIONS (EAR)**. Webinar, sponsored by the Global Training Center, will focus on: *Who needs to comply?; General prohibitions; Determine if you are subject to EAR; Be aware of Export Control Reform changes; Know who are prohibited parties; Record keeping requirements; Determine if your product or software is covered by the Commerce Control List (CCL); Learn to determine your Export Control Classification Numbers (ECCN); Determine license requirements*. 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/ear-webinar-5/>.

- Oct. 24 - **TRADE MISSION TO THE CARIBBEAN REGION**. Organized by the U.S. Department of Commerce, this mission will include the Trade Americas – Business Opportunities in the Caribbean Region Conference in Bridgetown, Barbados on October 24-25. The mission is open to U.S. companies from a cross section of industries with growing potential in the Caribbean region, but is focused on U.S. companies in best prospects sectors such as: Automotive Parts and Services; Construction Equipment/Road Building Machinery/Building Products/Infrastructure projects; Medical Equipment and Devices/Pharmaceuticals; ICT; Energy Equipment and Services; Safety and Security Equipment; Hotel and Restaurant Equipment; Franchise; Manufacturing Equipment; Yachting industry/Maritime services/Sailing Equipment. The combination of participation in the Trade Americas – Business Opportunities in the Caribbean Region Conference and business-to-business matchmaking appointments in the Caribbean region markets, will provide participants with access to substantive information about and strategies for entering or expanding their business across the Caribbean region. For information and an application, please see: <https://emenuapps.ita.doc.gov/ePublic/TM/OR0V>.
- Oct. 24 - **DIGITAL TRANSFORMATION BUSINESS DEVELOPMENT MISSION TO THE GCC (SAUDI ARABIA, KUWAIT, AND QATAR)**. Mission, organized by the U.S. Department of Commerce, is to introduce U.S. technology firms to rapidly growing opportunities across the GCC. Deliverables for U.S. Firms: Tailored one-to-one business meetings with pre-screened potential buyers, agents, distributors, and joint venture partners; Meetings with national and regional government officials, Chambers of Commerce, and business groups; VIP networking receptions for participants with business associations and their member companies expanding across the Gulf; and Meetings with government authorities to discuss and advance procurement opportunities, projects, policies, regulations, tariff rates, and incentives. Application deadline: June 30. For information & an application, please see: <https://www.trade.gov/gulf-digital-mission>.
- Oct. 28 **INTERNATIONAL TRAFFIC IN ARMS REGULATIONS (ITAR)**. Webinar, sponsored by the Global Training Center, will cover: *The international traffic in arms regulations and United States Munitions List; Registration with the State Department; ITAR technical data controls; ITAR licenses; Compliance and enforcement; Regulation of brokering activities*. 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/itar-webinar-5/>.
- Nov. 8 - **BRAZIL AND COLOMBIA TRADE MISSION 2021**. Multi-sector trade mission, organized by the Great Lakes St. Lawrence Governors & Premiers (GSGP), to assist small to medium-sized companies from the Great Lakes St. Lawrence region to export products and services to these important markets. Each mission participant will receive a customized schedule of B2B meetings with prospective customers and business partners. Mission participants will also benefit from networking events and logistical support provided by the GSGP Brazil & Colombia Trade Offices. State STEP grants may be available to offset from 50 to 75% of participation fees. Registration deadline: **August 13**. For information & an application, please see: <https://www.gsgp.org/projects/international-trade/trade-missions/brazil-and-colombia-trade-mission-2021/>.
- Nov. 9 **IMPORTING 201**. Webinar, sponsored by the Global Training Center, will cover: *Legal requirement for import compliance & reporting; What is Reasonable Care; Common Importer Errors; Types of CBP audits and enforcement; Responding to CBP Audit inquiries and the different audit types; Preparing your company for regulatory enforcement; Import Policy and Procedure manual; What triggers an audit?* 8:30 a.m. – 4:00 p.m. CST. Fee: \$595. For information & registration, please see: <https://www.globaltrainingcenter.com/event/importing-201-webinar-13/>.
- Nov. 10 **DUTY DRAWBACK 2021 UPDATE**. Virtual training, sponsored by The World Academy, will provide a comprehensive review of the new duty drawback program included as part of the Trade Facilitation and Enforcement Act of 2016 (TFTEA drawback). 12:00 – 1:30 p.m. CST. Fee: \$195. For information & registration, please see: <https://www.theworldacademy.com/product-page/11-10-duty-drawback-2021-update-training>.

- Nov. 17 **E-COMMERCE COMPLIANCE UPDATE 2021.** Virtual training, sponsored by The World Academy, will review key components of E-commerce compliance management to protect the financial risks of your organizations as this business sector continues its massive growth and expansion year after year. 12:00 – 1:30 p.m. CST. Fee: \$195. For information & registration, please see: <https://www.theworldacademy.com/product-page/11-17-e-commerce-compliance-update-2021>.
- Nov. 29 **EXPORT TO CANADA.** Webinar, sponsored by the Global Training Center, will focus on: *Doing business in Canada; To market, to market; Policers, PGAs, partners and providers; Expanding your markets: leaving the U.S.; Canadian import procedures; Special import considerations and duty reduction programs; NAFTA and other free trade agreements; BSCA enforcement; Other programs.* 9:00 a.m. – 12:30 p.m. CST. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/export-to-canada-webinar-4/>.
- Nov. 30 **EXPORT TO MEXICO.** Webinar, sponsored by the Global Training Center, will cover: *An Overview of Mexico; Leaving the United States; Entering Mexico; Mexico Tariff Schedule; Non-tariff Regulations & Restrictions; Trade Promotions & Initiatives; Information Resources.* 9:00 a.m. – 12:30 p.m. CST. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/export-to-mexico-webinar-4/>.
- Dec. 3 **COUNTRY OF ORIGIN DETERMINATION.** Webinar, sponsored by the Global Training Center, will focus on: *International Definition of Country of Origin; CBP Definition of Country of Origin; FTC Rules on Country of Origin; Substantial Transformation; Country of Origin & Section 232/301 duties.* 9:00 a.m. – 12:30 p.m. CST. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/country-of-origin-webinar-5/>
- Dec. 6 **CTPAT CERTIFICATION OR RE-VALIDATION.** Webinar, sponsored by the Global Training Center, will cover: *Supply Chain Risk and Vulnerability; Hard and Soft Benefits of Securing the Supply Chain; Product transportation and risk of loss; CTPAT Pros and Cons; CTPAT Basics & Mechanics.* 9:00 a.m. – 12:30 p.m. CST. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/ctpat-webinar-5/>.
- Dec. 7 **INTERNATIONAL TRAFFIC IN ARMS REGULATIONS (ITAR).** Webinar, sponsored by the Global Training Center, will cover: *The international traffic in arms regulations and United States Munitions List; Registration with the State Department; ITAR technical data controls; ITAR licenses; Compliance and enforcement; Regulation of brokering activities.* 9:00 a.m. – 12:30 p.m. CDT. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/itar-webinar-6/>.
- Dec. 8 **EXPORT ADMINISTRATION REGULATIONS (EAR).** Webinar, sponsored by the Global Training Center, will focus on: *Who needs to comply?; General prohibitions; Determine if you are subject to EAR; Be aware of Export Control Reform changes; Know who are prohibited parties; Record keeping requirements; Determine if your product or software is covered by the Commerce Control List (CCL); Learn to determine your Export Control Classification Numbers (ECCN); Determine license requirements.* 9:00 a.m. – 12:30 p.m. CST. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/ear-webinar-6/>.
- Dec. 10 **DUTY DRAWBACK.** Webinar, sponsored by the Global Training Center, will describe: *The basics of a duty drawback program and the reasons why recovering drawback can be so beneficial; How to maximize your refundable dollar amount by implementing a full duty drawback program in compliance with Customs laws and regulations; The structure of the new 301 Tariffs that have been put into place on goods with a country of origin of China or Europe (and tbd for Vietnam) and discuss the different options involved in obtaining refunds of those additional tariffs on top of the customarily paid duty rate.* 9:00 a.m. – 12:30 p.m. CST. Fee: \$395. For information & registration, please see: <https://www.globaltrainingcenter.com/event/duty-drawback-webinar-6/>.

About the ITA/GC

Founded in December 1977, **The International Trade Association of Greater Chicago (ITA/GC)** was incorporated in January 1979 as an Illinois not-for-profit, voluntary business association dedicated to promoting international commerce in all its forms by providing a forum for the exchange of practical information and insight within the international business community. The ITA/GC's focus is on practicality: on building knowledge and enabling relationships that help people do international business. While our scope of interest is diverse – all aspects of trading and commercial activity across all geographies and all industries – our work is simple: **to help others gain understanding that is personal, current and actionable.**

Annual membership dues are: Individual - \$150; Consular/Diplomatic - \$75 (up to 3 members); Academic/Faculty - \$200 (up to 8 designated faculty members); Student from a participating academic institution - \$25; Regular student - \$50; Associate/Non-resident (more than 150 miles from O'Hare International Airport) - \$50; Retired/Job Transition - \$50; Corporate (up to 8 designated members) - \$300. For a Membership Application, please call 773/725-1106; e-mail: info@itagc.org; or visit: www.itagc.org.

About Barnes Richardson

Barnes Richardson (<http://www.barnesrichardson.com>) has been focused on international trade regulation and customs law since 1919. Our practice is global and includes matters originating both within and outside of the United States. We are a proud member of Meritas, an international group of law firms providing local, reliable, and efficient legal representation all over the world. We have provided customs or trade advice to over one-third of the manufacturers in the Fortune 100.