



The  
**International  
Trade Association**  
of Greater Chicago

**WEBINAR  
ANNOUNCEMENT**

4610 North Kenton Avenue, Chicago, Illinois 60630-4020 U.S.A.

*THE INTERNATIONAL TRADE ASSOCIATION OF GREATER CHICAGO*

invites you to a special webinar:

## **Changing European Markets - How Brexit Impacts the EU and UK Business Environments**

Presentations by:

**Graeme Blair**



**Tax Partner at UK firm  
Goodman Jones LLP**

**David Faller**



**Senior Vice-President in the  
Associated Bank Capital  
Markets Group**

**Kirk H. Samson**



**Owner  
Samson Atlantic LLC**

In the wake of the United Kingdom's departure from the European Union, businesses are facing new customs regimes and market access challenges in both the UK and EU. The UK's political relations with the EU and member states such as Ireland, France, and Germany have changed tone in the wake of Brexit, and companies are facing a series of new challenges to move their products into and around the European market. What options does the UK have to alter policies to make it a more enticing business and investment destination? Join us to discuss the latest issues that arise as a result of this monumental change to the European business and political landscape.

**Graeme Blair** is a tax partner at [Goodman Jones LLP](#), a mid-sized firm of accountants in London, England. Graeme has spent over twenty years advising owner managed American corporates expanding into the UK or using the UK as a base for European expansion. Expansion can take many forms between the extremes of use of independent agents to setting up a physical business in the UK. The alternative has been impacted by Brexit and Graeme is a seasoned advisor to companies pondering how best to adjust to post-Brexit tax and business regulation regimes.

**David Faller** is a Senior Vice-President in the [Associated Bank](#) Capital Markets Group. David started his career as a financial markets trader in Europe, and has experience advising multi-national corporations and governmental bodies in Europe, Asia and the Americas. He is also an Adjunct Lecturer in International Macro-economics at Northwestern University and was a Professor of Business Management at the Lake Forest Graduate School of Management. David, a sought-after analyst on European business issues, participates in a Brexit program on WGN radio.

**Kirk Samson** is a former U.S. diplomat and international law expert with over two decades of experience working in Europe. His firm [Samson Atlantic](#) advises U.S. clients on market entry and political risk concerns.

**Thursday, May 20, 2021**

**11:30 – 1:00 p.m. CDT**

Zoom login instructions will be e-mailed to each participant by 5:00 p.m. CDT, May 19.

**ITA/GC Members - \$25; Non-members - \$40**

Please Make Your Reservations Early: Contact the ITA/GC by **4:00 p.m. CDT, Tuesday, May 18th**

**Register on-line at:**

<https://www.eventbrite.com/e/changing-european-markets-how-brexit-impacts-the-eu-uk-business-environment-tickets-151872108565>.