



The
**International
Trade Association**
of Greater Chicago

PROGRAM ANNOUNCEMENT

4610 North Kenton Avenue, Chicago, Illinois 60630-4020 U.S.A.

Tel: 773/725-1106

info@itagc.org

Fax: 773/725-2294

THE INTERNATIONAL TRADE ASSOCIATION OF GREATER CHICAGO

Invites you to a special business briefing:

THE MIDDLE EAST: BUSINESS OPPORTUNITIES IN TURBULENT TIMES

Presentation by:

Sherwin Pomerantz



**Regional Director, Middle East Office
Illinois Office of Trade & Investment**

Learn from Illinois' in-country expert how to nurture your brand and grow your business in the Middle East. Insights and opportunities to be discussed:

- **Doing business in Israel**
- **Key industries: from pharma and high tech to agri-food**
 - **Finding the right local partners**
- **Case studies and best practices: successful exporters to the region**

Sherwin Pomerantz has lived in Israel for 35 years and is president of Atid EDI Ltd., a Jerusalem-based business development consulting firm, as well as the founding Chairperson of the America State Offices Association and a former National President of the Association of Americans & Canadians in Israel. He is also a member of the Management Committee of the Israel-America Chamber of Commerce (AMCHAM).

Thursday, February 14, 2019

CARLUCCI ROSEMONT

6111 North River Road, Rosemont, IL

11:45 a.m. – Registration

12:00 p.m. – Luncheon Program

2:00 p.m. – Adjourn

ITA/GC members and their guests - \$50; Non-members - \$75

Limited Seating

Please Make Your Reservations Early: Contact the ITA/GC by **4:00 p.m., Tuesday, February 12**

Tel: 773/725-1106

rsvp@itagc.org

Fax: 773/725-2294

American Express, Discover, MasterCard and Visa are welcome.

A reservation is an obligation to pay: reservations not canceled 48 hours prior to the meeting will be billed.



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**REGISTRATION
 FORM**

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Please register me/us for the February 14 special luncheon program: **Middle East Briefing...**

Name: _____ Title: _____

Company: _____

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Payment Method: Personal Check Corporate Check American Express Discover MasterCard Visa

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Name on card: _____

Signature: _____

Please make checks payable to: **The International Trade Association of Greater Chicago**

Mail to: ITA/GC, 4610 N. Kenton Ave., Chicago, IL 60630-4020; **Fax to:** 773/725-2294; **E-mail to:** rsvp@itagc.org.